



FOR IMMEDIATE RELEASE

Big Fish Audio keeps delivering hits

(Valencia, CA, January 18th, 2007.) Big Fish Audio continues to supply the world of loop-based composers, producers and artists with an abundance of high-quality content in a variety of genres. The 2007 NAMM Show will be the stage for another huge collection of releases. Among the new products will be **Smokers Relight Deux**, the long awaited follow-up to the best-selling loop library ever, Smokers Delight.

Adding to its team of top quality producers, Big Fish Audio will release **Notorious**, a collaboration of hip hop and R&B construction kits from producers Marcus “DL” Siskind (Backstreet Boys, Lauryn Hill, Queen Latifah), Chad Elliot (Destiny’s Child, DMX) and three-time Grammy Award winning engineer Warren Riker (The Fugees, Kid Rock, Santana). Big Fish Audio will also deliver **Suite Grooves**, a collection of smooth jazz kits from producer Jeff Carruthers, whose resume includes hits with such artists as Boney James, Paul Brown, Jeffrey Osborne, Euge Groove and more. Also new for NAMM is **LA Drum Sessions Vol. 2**, the second installment of one of the industry’s top selling drum libraries.

Also debuting at NAMM is **Reggaeton: Hot Latin Hip Hop**, an incredible product dedicated to the art of Latin hip hop. It features a ton of authentic Latin flavor from an experienced production team lead by Josquin des Pres (Neo Soul, Hip Hop Exotica).

Other upcoming products include:

Punk and Indie Rock: hard-thumping punk anthems and underground hits, showcasing the authentic pace and volume of today's Southern California music scene.

Primal Drums: 50 multi-track construction kits of powerful and evocative drum and rhythm beds.

Symphonic Manoeuvres: over 5 Gb of completely flexible and loopable strings, horns and percussion.

Dread: Roots Reggae: 41 construction kits exploring the traditional melodies and rhythms of the infectious roots of reggae.

Hit Zone 3: 4.2 Gb of new material for Top 40 and pop producers.

Technocore: a definitive collection of earth-shaking techno cuts.

Textured Beats: 4.1 Gb of quality drum loops massaged and textured into beats.

In 2007, Big Fish Audio enters into its 21st year of providing the highest quality sample libraries available.